

**GOVERNMENT OF ANDHRA PRADESH**  
**ABSTRACT**

Industrial Promotion – Release of 1<sup>st</sup> Installment for an amount of Rs.14.47 lakh (Rupees fourteen lakh forty seven thousand only) under Incentives for Industrial Promotion (Publications, Advertisements, Sales and Publicity) – Administrative Sanction -Orders-Issued.

INDUSTRIES AND COMMERCE (IP) DEPARTMENT

G.O.Rt.No. 375

Dated:02-07-2009.

Read the following:

1. G.O.Rt.No.2340, Fin. (Expr. I&C) Dept., dated:02.05.2009.
2. G.O.Rt.No.2737, Fin. (Expr. I&C) Dept., dated: 30.06.2009.

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**ORDER:**

In the G.O. 1<sup>st</sup> read above, the Finance (Exp. I&C) Department have issued a Budget Release Order for an amount of Rs.14.47 lakh (Rupees fourteen lakh forty seven thousand only) from Budget Estimates provision 2009-10 (Vote on Account) towards 1<sup>st</sup> installment under the scheme of Incentives for Industrial Promotion “under 160 publications, 260-Advertisements, Sales and publicity expenses” and the Assistant Secretary to Government, Industries and Commerce (OP) Department/concerned Drawing and Disbursement Officer has been authorized to draw for incurring the ongoing expenditure under the scheme following the quarterly regulation orders.

2. In the G.O. 2<sup>nd</sup> read above, an amendment order has been issued by Finance Dept. to column 11 of Sl.Nos.6 & 7 to the G.O. first read above authorizing the Commissioner of Industries, A.P., Hyderabad in place of Assistant Secretary to Government, Industries & Commerce Department/concerned DDO to draw and incur the expenditure on D.V. Bill.

3. After careful examination of the matter, Government hereby accord administrative sanction for an amount of Rs.14.47 lakh (Rupees fourteen lakh forty seven thousand only) to meet the expenditure for conducting Intensive Industrial Promotion Campaigns, Publicity expenses and Advertisements.

4. The amount sanctioned in Para (3) above shall be debited to the following Head of Accounts:

Head of Account	Budget Estimates 2008-09	Amount sanctioned for 1 <sup>st</sup> instalment 2008-09
2852 Industries – 80 General –M.H.800 Other Expenditure –G.H.11 Normal State Plan –S.H.(04) – Incentives Industrial Promotion 160 – Publications	66,000	16,000
2852 Industries – 80 General –M.H.800 – Other Expenditure –G.H.–11 Normal State Plan –S.H.(04) Incentives for Industrial Promotion – 260 Advertisements Sales and Publicity Expenses	57,24,000	14,31,000
Total	57,90,000	14,47,000

Conttd.. 2

5. The Commissioner of Industries, Andhra Pradesh, Hyderabad is authorized to draw the sanctioned amount at para 3 above for incurring the expenditure under the scheme on D.V. Bill and furnish the expenditure details/utilization certificates to Government from time to time.

6. This order is issued in accordance with the Budget Release Orders issued by Finance Department vide references 1<sup>st</sup> and 2<sup>nd</sup> read above.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**B. SAM BOB,**

PRINCIPAL SECRETARY TO GOVERNMENT AND  
COMMISSIONER FOR INDUSTRIAL PROMOTION

To

The Commissioner of Industries, A.P. Hyderabad.

The Accountant General, A.P., Hyderabad.

The Pay & Accounts Officer, Hyderabad.

The Director of Treasuries & Accounts, Andhra Pradesh, Hyderabad.

Copy to

The Asst. Secretary to Government, Ind.&Com.( OP) Dept.,

The Finance (Exp. Ind. & Com.) Department

P.S. to Principal Secretary to Government & Commissioner for Industrial Promotion,  
Industries and Commerce (L & B) Department

SF/SCs.

//Forwarded :: By Order//

SECTION OFFICER